



CSS Weekly Media Kit

March 6, 2023
<https://css-weekly.com>

Newsletter Stats

34,500

Newsletter Subscribers

12,000

Monthly Website Pageviews

500

RSS Subscribers

15,500

Twitter Followers

2,700

YouTube Subscribers

2,300

Facebook Likes

Contact E-mail

info@css-weekly.com

About the Newsletter

CSS Weekly is a newsletter roundup of CSS articles, tutorials, experiments and tools published every week to an audience of 34,500 front-end developers, UX & UI designers.

Website: <https://css-weekly.com>

YouTube Channel: <https://youtube.com/@cssweekly>

Twitter: <https://twitter.com/@cssweekly>

Facebook: <https://facebook.com/cssweekly>

Our Readers

Newsletter engagement rate is way above the industry average, with open rates at around 32%, and click rates at around 15%. Sponsors can get between 15,000 & 25,000 ad impressions, and somewhere between 150 & 600 clicks. Our top-performing ads got over 1000 clicks.

Over 65% of our readers are male, from 25 and up. The most interesting topic for our audience is educational material related to web design (especially UX & UI) & web development.



Device Preference

86.8% Desktop

13.2% Mobile



Email Clients

66% Gmail

11% Apple Mail

23% Other



Locations

65% United States

6% United Kingdom

6% China

6% India

6% Germany

3% Netherlands

8% Other

Advertising Types

Reach up to 34,500 front-end developers, UX & UI designers

We offer two types of advertising in the newsletter: **Newsletter Sponsorship** and **Promoted Links**.

Ads that usually get the best results are related to web development, educational materials like courses, conferences, and products or services for web developers and designers.

Newsletter Sponsorship

Your sponsorship will be featured prominently in the top half of the newsletter. You will get a dedicated section, including a title, description, full-width image for your company/product and a call-to-action link.

This ad unit is elevated and highlighted compared to the rest of the content, and marked as "From Our Sponsor." There's only one ad spot available in each newsletter issue.

With a sponsorship, you make your brand part of what we're doing with CSS Weekly. You directly link your company to the values of the newsletter and those of CSS Weekly readers, creating a positive outlook for your brand precisely with your ideal audience.

The sponsorship price is \$500 per issue, and you can get a discount for bulk orders.

Promoted Link

Your Promoted Link will be featured in the middle of the newsletter. You will get a dedicated spot, including a title, description, an image, and a call-to-action link.

There's only one Promoted Link spot in each newsletter, and the price is \$200 per issue.

The 360-Degree Guide to Building a Mobile App with React Native

FROM OUR SPONSOR



It can be challenging to choose the right technological stack when you want to create a mobile application with a responsive user interface that works on all platforms. Further you need to validate your choice and modify the technology to meet your specific requirements.

Our guide gives examples of the business cases when React Native should be considered as well as maps out the process of selection, validation, and the four-stage process of bringing a mobile app to market.

[Get the guide](#)

Avoiding the Five Common Pitfalls of Data Privacy and Security

PROMOTED LINK



Innovating and delivering products quickly is essential to any company's survival, but taking shortcuts on data security and privacy is very costly in the long run.

As you aim to balance speed and security, don't lose sight of the most common data privacy pitfalls and how you can avoid them.

[Download the free white paper today.](#)

Our Previous Sponsors

A big thank you to all of our current, past and future sponsors

Our sponsors include big and small companies coming from different areas of the technology industry. Companies offering education, training, tools, and services for front-end developers and designers are most represented.

H I R E D

An Event Apart

"I really appreciate the detailed reporting and feedback you provide us. Your insights have proven to be immensely helpful not only in crafting high-quality ads on CSS Weekly, but also as a valuable resource to inform our overall brand strategy."

— Brad Miller, An Event Apart

